

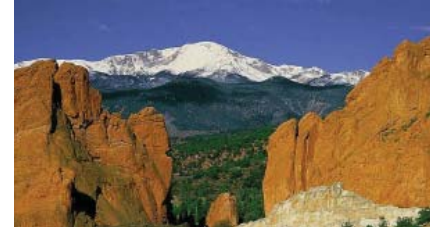


Healing Beyond Borders

Educating and Certifying the Healing Touch™

2014 Annual International Energy Healing Conference

September 3-7, 2014
Cheyenne Mountain Resort
Colorado Springs, Colorado



Exhibitor Prospectus

Target Audience

- 65-70% are registered nurses, many are retired
- Others in attendance include licensed counselors, physicians, massage therapists, occupational therapists, chaplains, and others interested in healing
- Attendees work within various health care settings, academia and private practice
- Many are Certified Healing Touch Practitioners; 100 – 125 are Certified Healing Touch Instructors

Healing Beyond Borders supports the exhibitors through

- Exposure to 400-450 attendees
- Exhibitor area will be located in a dedicated area near the main ballroom to maximize traffic flow through the exhibitor area during conference.
- Marketing and sponsorship opportunities for your exhibit

About the 2014 Healing Beyond Borders Annual International Conference and Instructor Meeting Location

The HBB 2014 Annual Conference is being held at the stunning Cheyenne Mountain Resort, Colorado Springs, Colorado where we have negotiated the remarkable low room rate for Colorado of \$129/night, single or double. In 2003, Healing Touch International (now Healing Beyond Borders) held its 6th international conference in Colorado Springs, and we are very excited to return to this area. It is the perfect blend of beautiful surroundings with spectacular views of Cheyenne Mountain and Pikes Peak, with easy access to the Colorado Springs airport, numerous eateries on property and nearby, and poised at the base of one of Colorado's most prestigious mountains, Pikes Peak. Visit www.HealingBeyondBorders.org website for links to the special HBB hotel conference rate.

Colorado Springs, Colorado

Our 2014 conference theme is *“Healing Beyond Borders: Dissolving Limitations to Healing”*. Located at the base of both **Cheyenne Mountain** and **Pikes Peak**, and adjacent to **Garden of the Gods**, an area of peace and sacredness to the Colorado American Indians, the ancient landscape is symbolic of inspiration and expanding consciousness, dissolving limitations as it too has been sculpted and formed by the natural elements. Colorado itself has served as the inspiration and birth home of Healing Touch and Healing Touch International, now Healing Beyond Borders.

Exciting Keynotes

We are thrilled with this year's keynote speaker lineup which includes **Gregg Braden PhD**, visionary, award winning author, geologist; **Roshi Joan Halifax PhD**, anthropologist, pioneer in end of life care, and founder Upaya Center; **Gayan Gregory Long**, Master Drummer, Mystic; **Jonathan Ellerby PhD**, award winning author, pioneer in holistic thought and spirituality ; **Vivian Rice CN, CGP**, Tka Shoonkey Washitay We'en, nationally known ceremonialist, educator and speaker, Seminole/Creek living the Spirit Road that honors all of the Creator's life forms and adopted by the Lakota White Hawk family in South Dakota in 1987.

Attending Conference Workshops

For those exhibitors who wish to attend conference workshops, you may purchase a conference workshop pass for an additional \$200 fee per attendee. Exhibitors with a conference workshop pass can attend any workshop provided there is space available and that it does not interfere with the exhibitor's responsibilities outlined in the Exhibitor Terms and Conditions. All registered conference attendees take priority over those using a conference workshop pass. **Contact hours for continuing nursing education or massage are awarded to workshop attendees only if full conference tuition is paid.**

*Only those exhibitors who are listed on the application form who will be hosting your table during the conference are eligible to attend.

Exhibitor Terms & Conditions

Disregard for any condition listed is considered just cause for HBB to prohibit an exhibitor from attending all future HBB activities.

1. Exhibit Specifications

Each exhibit space will include one standard 6' table that will be draped and skirted and will include two chairs. Each exhibitor will receive a listing in the Conference Booklet and on the HBB Website.

2. Displays/Signs

All displays are to be professional and attractive. HBB retains sole discretion in the placement, appearance, and arrangement of all exhibits. Exhibitor may only display products listed on the application form. Any additions must be approved by Healing Beyond Borders. Any exhibit that incorporates the use of audio or video components must set volume levels low enough so as not to interfere with other exhibits. HBB reserves the right to monitor and adjust volume levels as needed. All banners and signs must be within the specifications of the space configuration. Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors or to other parts of the building or furniture. Any wall signage must be hung by hotel personnel and identified in exhibitor application. Any costs incurred in protecting the building, equipment or furniture from damage will be at the expense of the Exhibitor. Exhibitors are solely liable for any damage caused to the building, floors, walls, columns, or property of other exhibitors.

3. Exhibitor eligibility

Exhibitor must list all products & services that will be displayed or sold on the Exhibitor application form. HBB reserves the right to determine acceptability of exhibitor applications based upon criteria that includes but is not limited to: overall benefit of product/service to conference attendees; products/services alignment with HBB mission, purpose, philosophy and conference objectives; overall variety of products/services exhibited; space constraints within the exhibit area, and history of standard/ethical business practice.

HBB reserves the right to demand that unlisted products/services are removed from the exhibit as is deemed necessary to preserve the overall interests of the show and other exhibitors. Any shared exhibit space must be submitted in your application for approval. All businesses and services activities must be conducted during the specified exhibit times. All advertising, sales, services or marketing materials must remain within the exhibitor space and all final prices, charges and fees for services must be clearly displayed and agreed upon prior to proceeding with a session or transaction. Interference with any other exhibitor is strictly prohibited. ***Infraction of any of the above will be considered cause for dismissal of the exhibitor without refund.***

4. Exhibit Hours

Exhibitors should be at their table ready to do business when the doors open. The exhibit hall will be open during the following hours:

Thurs, September 4, 2014	2:00 pm - 6:00 pm
Friday, September 5, 2014	9:00 am - 7:00 pm
Saturday, September 6, 2014	8:00 am - 7:00 pm
Sunday, September 7, 2014	8:00 am - 1:00 pm

Exhibitors are required to check in at the HBB Exhibitor Registration by 9:00 am on September 4, 2014. Late check-ins require prior approval. HBB reserves the right to reassign the table space if the check-in is missed. Exhibit set-up must be completed by 12:00pm. If at any time during show hours the booth is left unattended, exhibitors must secure all valuables and attempt to give HBB staff notification prior to leaving. Neither HBB nor the hotel will be held responsible for any loss or damage incurred to exhibits left unattended. Breakdown is Sunday, September 7, 2014 from 1:00 - 3:00 pm

5. Assignment of Space

Exhibit space locations will be assigned at the sole discretion of HBB. Consideration will be given to avoiding conflict by competing companies. Space assignment will be provided on arrival and check-in at the conference registration desk. Exhibitor is responsible for delivery, setup, and tear down of own exhibit. Scheduled set-up, exhibit and break-down times are subject to change.

6. Exhibitor Conduct

All exhibitors are expected to conduct themselves in accordance with HBB Core Values and Code of Ethics. (See attached).

7. Registration/Name Badges

Exhibitors are issued badges for individuals staffing the exhibit. All other guests of the

exhibitor are required to register as attendees, or hotel guests if not attending the conference. Two name badges will be issued with each exhibit. Additional name badges or conference workshop passes may be purchased.

8. Lodging and Meals

Meals are available at the onsite hotel restaurants and adjacent grocery and restaurants are accessible by car, shuttle and walking distance nearby.

9. Fire, Safety and Fragrance Free Conference

This is a non-smoking conference. We also ask that you refrain from diffusing or wearing aromas, scented perfumes, lotions or colognes. Open flames are strictly prohibited. HBB reserves the right to restrict any diffusion or scent that interferes with the health and sensitivities of the attendees.

10. Security

The Exhibitor is solely responsible for maintaining insurance to cover the Exhibitor's property or lost revenue. HBB recommends exhibitors carry All Risk Insurance. Neither HBB nor the hotel maintains such insurance. It is the responsibility of the exhibitor to secure all valuables before retiring for the evening. Exhibitors acknowledge that booths may be located in a public area that will not be locked at night. In this event, a security guard will be on duty at the exhibit areas between 7:00 pm to 8:00 am on October 3, 4, and 5. All goods and/or equipment are solely the responsibility of the exhibitor. HBB is not responsible for the replacement of lost or stolen goods.

11. Cancellations

All cancellations must be submitted in writing. HBB will retain a cancellation fee of \$100 for all cancellations prior to June 30, 2014. After June 30, no refunds will be given. All cancellation fees retained by HBB under this agreement are considered fully earned and made in consideration for expense incurred by HBB for lost or deferred opportunity to provide exhibit space to others. In the event that the conference facility becomes unusable due to strikes, fire, terrorism, acts of God, or any other cause not within the control of HBB the exhibitor releases HBB from all claims, damages, etc. which may be consequences of such acts.

12. Limitation of Liability

The Exhibitor is solely responsible for his/her own property and agrees to hold harmless both HBB and the hotel from any liability for any and all claims, suits, liabilities, demands, damages, or other costs of any kind which might arise out of any action or failure to act of the exhibitor or any agent or representative during or related to exhibition at this event, including but not limited to claims of damage or loss, theft, harm or injury to the person or property of the exhibitor, or any of its agents, employees or other agents.

13. Photo Consent

The Exhibitor agrees to grant HBB privileges to photograph the exhibit setup and any interaction between exhibitors and conference attendees. The Exhibitor grants HBB permission to use any photographs obtained from the conference in future promotions and advertising.

14. General Information Contact

Please contact Cathy at Membership@HealingBeyondBorders.org for general exhibitor information and requests, or call 303.989.7982. Fax: 303.980.8683.

15. Shipping & Storage

Shipments of materials, literature, products, etc. should be addressed as follows:

ATTENTION: Healing Beyond Borders

Your Exhibitor Name

Contact Phone Number: ___/____

Group: Healing Beyond Borders

Property Address:

c/o Cheyenne Mountain Resort

3225 Broadmoor Valley Road

Colorado Springs, CO 80906

Phone: 719.538.4000

Number of Boxes: (e.g. 1 of 4)

Shipments may not arrive sooner than 7 days prior to the conference date. (e.g. **AFTER AUG. 28**) Each pallet or crate arriving prior to this day is subjected to a handling charge. Please contact the hotel for further information and rates at 719.538.4000.