



Healing Beyond Borders
 Educating and Certifying the Healing Touch®

The Joy of Healing



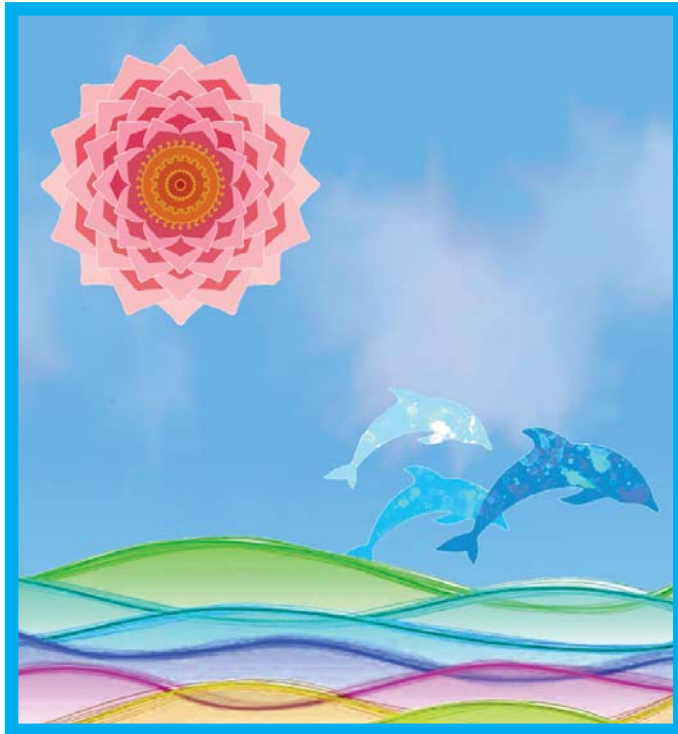
LUCIA THORNTON



MELANIE ROCHE



HEIDI SVOBODA



LEAH CURTIN



MARY-CATHRINE
 CAMPBELL



FUN CONSPIRATORS
 GINNY HUNNEKE
 & JENNIFER MAURER

Exhibitor Prospectus

19th Annual Energy Healing Conference & Instructor Meeting
General Conference October 1-4, 2015
 Preconference September 30-October 1, 2015
 Naples Hotel & Beach Resort * Naples, FL



Healing Beyond Borders

Educating and Certifying the Healing Touch®

An Invitation from the Board of Directors, Staff, and Volunteers of Healing Beyond Borders

Dear Prospective Exhibitor,

We are pleased to invite you to participate in and exhibit at the Healing Beyond Borders' 19th Annual International Energy Healing Conference October 1-4, 2015 at the lovely Naples Beach Hotel and Golf Club on the gulf coast in Naples, Florida (Additional Pre and Post Conference activities also).

The Theme for this year's conference is: *"The Joy of Healing"*

Joy is an essential foundation of our healing work, growing out of healing presence, grace, gratitude, hope, and unconditional love. It is the pure and simple delight in being alive and in service. It is distinctly different from happiness, which is transient and circumstantial. Two nurse theorists, Margaret Newman and Martha Rogers, speak of the evolutionary paths of our existence. Newman notes that out of chaos comes higher consciousness. Rogers describes that all beings have an innate desire to evolve towards higher frequency, increasing diversity and interrelationship. David Hawkins describes joy as being a high vibration that is even greater than love, and is infused by the emotion of serenity and invokes the process of transfiguration. Further reflection causes us to consider joy as a product of compassion and love that is free of judgment. How can we as healers create and enhance a sense of inner joy within ourselves? How do we as healers support the creation of joy and hope within others whom we serve? What are the tools that help create, enhance and sustain joy throughout the health continuum?

The Healing Beyond Borders conference attracts approximately 400 or more attendees from across the country and internationally who have a passion for healing and serving others. A majority of attendees are nurses; other health care disciplines are also represented and include physicians, massage therapists, occupational therapists, chaplains, counselors, as well as others interested in healing. Many have been incorporating the integrative and holistic therapy of Healing Touch within their professional practice for over 25 years.

Our exhibitors are an integral part of our Annual International Energy Healing Conference. As a part of this leading edge holistic therapy, we want to share with you this opportunity to connect with these specialized practitioners. Together we can bring them the knowledge, products and services that will enhance their practice and their ability to serve others.

We look forward to seeing you in Naples!

Warmest regards,

Healing Beyond Borders Board of Directors, Staff, and Volunteers

HEALING BEYOND BORDERS VISION STATEMENT: Spread Healing, Light and Love, Creating Wholeness on Earth.

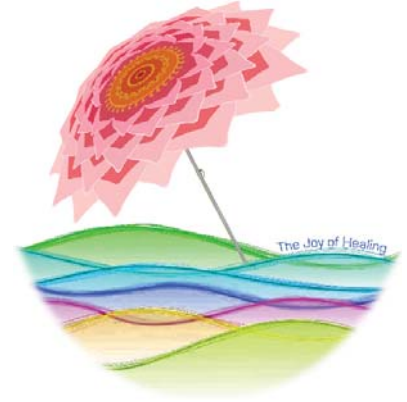
HEALING BEYOND BORDERS MISSION STATEMENT: Our mission is to spread healing and light worldwide through the heart-centered practice & teaching of Healing Touch. It is fulfilled by this non-profit membership & educational organization which:

- Administers the Certification process for Healing Touch practitioners and instructors
- Sets international standards of practice and international code of ethics for practitioners and instructors
- Supports Healing Touch students, practitioners and instructors as they develop, practice and serve communities worldwide
- Promotes and provides resources in health care integration and research in Healing Touch
- Provides opportunities for promotion of and education about Healing Touch



Healing Beyond Borders

Educating and Certifying the Healing Touch®



19th Annual International Energy Healing Conference

October 1 - 4, 2015 (Pre and Post Conferences also)

Naples Beach Hotel and Golf Club

Naples, Florida

Exhibitor Prospectus

Target Audience

- 65-70% are registered nurses, many are retired
- Others in attendance include licensed counselors, physicians, massage therapists, occupational therapists, chaplains, and others interested in healing
- Attendees work within various health care settings, academia and private practice
- Many are Certified Healing Touch Practitioners; 100 – 125 are Certified Healing Touch Instructors

Healing Beyond Borders supports the exhibitors through:

- Exposure to 400-450 attendees or more
- Exhibitor area will be located in a dedicated area near the main ballroom to maximize traffic flow through the exhibitor area during conference
- Marketing and sponsorship opportunities for your exhibit

2015 Healing Beyond Borders Annual International Conference and Instructor Meeting Location

The HBB 2015 Annual Conference is being held at the stunning Naples Beach Hotel and Golf Club, Naples, Florida where we have negotiated the remarkable low room rate for the Florida Gulf Coast of \$129/night, single or double. In 2007, Healing Touch International (now Healing Beyond Borders) held its international conference in the Eastern United States, and we are very excited to travel East once again. It is the perfect blend of beautiful surroundings with spectacular white sand beach front views, with easy access to the Ft. Myers airport, and poised near one of the nation's most diverse environments, the Florida Everglades. Visit www.HealingBeyondBorders.org website for links to the special Healing Beyond Borders hotel conference rate.

Naples, Florida

Our 2015 conference theme is *“The Joy of Healing”*. Located on the **Gulf Coast** and within 45 minutes of the Florida **Everglades**, this is an area of oceanic peace and serenity, while near one of the most biodiverse ecosystems in North America.

Exciting Keynotes

We are thrilled with this year's keynote speaker lineup which includes **Lucia Thornton ThD, RN, MSN, AHN-BC**, past president of AHNA and author, *Whole Person Caring: An Interprofessional Model for Healing and Wellness*; **Leah Curtin ScD(h), RN, FAAN**, Editor-in-Chief of Nursing Management for 20 years, author, and declared 'a Living Legend' in nursing by the American Academy of Nursing; **Melanie Roche MA, BA, BBSH, BIH** lead faculty, Barbara Brennan School of Healing, Miami and Tokyo, Part-time Instructor Kripalu Center; **Mary-Cathrine Campbell RN, BA, CHTP**, volunteer President at Healing Beyond Borders with 30-plus years of hospital nursing including surgical and neurosurgical ICU, Operating Room, and outpost nursing in Alaska; **The Fun Conspiracy: with Ginny Hunneke BA, Head Conspirator and Fun Coach and Jennifer Maurer BA, MA, Fun Coach and Conspiracy Coordinator**; and **Heidi Svoboda Gong Artist**, The Way of the Gong.

Attending Conference Workshops

For those exhibitors who wish to attend conference workshops, you may purchase a conference workshop pass for an additional \$200 fee per attendee (**excludes meals**). Exhibitors with a conference workshop pass can attend any workshop provided there is space available and that it does not interfere with the exhibitor's responsibilities outlined in the Exhibitor Terms and Conditions. All registered conference attendees take priority over those using a conference workshop pass. **Contact hours for continuing nursing education or massage are awarded to workshop attendees only if full conference tuition is paid.**

*Only those exhibitors who are listed on the application form who will be hosting your table during the conference are eligible to attend.

Exhibitor Benefits

Exhibitor Recognition

Your name and logos will be used to help promote the Conference to attendees offering valuable exposure before, during and after the event as our attendees look at information about the Conference and later go back to reconnect with you to implement the information they gained while at the event. Your listing will be posted until December 1, 2015.

Web Listing

Your company and a link to your company website will be included in our 2015 exhibitor listing on the Healing Beyond Borders conference section of our website.

Conference Proceedings Booklet Listing

Your company name, provided description, contact information and website will be listed in the 2015 Conference Guidebook used by all attendees at the Conference. Additional display advertising and other promotional opportunities are available.

Complementary Exhibitor Badges

Each exhibitor will receive two (2) complimentary Exhibitor Badges for your exhibitor representatives. Additional exhibitor badges can be purchased for \$50 per person. All banquets, optional tours and other paid events are open to the exhibitors with paid registration for each event.

Exhibitor Traffic Flow

We're offering you access to a specialized group of health care professionals and Healing Touch providers through: Opening Reception and Breaks adjacent to the exhibit hall so that attendees can view the exhibit hall during this time. There will be a Silent Auction event within the Exhibit Hall that is in process up to Saturday evening Banquet.



Exhibitor Terms & Conditions

Disregard for any condition listed is considered just cause for Healing Beyond Borders (HBB) to prohibit an exhibitor from attending all future HBB activities.

1. Exhibit Specifications

Each exhibit space will include one standard 6' table that will be draped and skirted and will include two chairs. Each exhibitor will receive a listing in the Conference Booklet and on the HBB Website.

2. Displays/Signs

All displays are to be professional and attractive. HBB retains sole discretion in the placement, appearance, and arrangement of all exhibits. **Exhibitor may only display products listed on the application form.** Any additions must be approved by Healing Beyond Borders. Any exhibit that incorporates the use of audio or video components must set volume levels low enough so as not to interfere with other exhibits. HBB reserves the right to monitor and adjust volume levels as needed. All banners and signs must be within the specifications of the space configuration. **Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors or to other parts of the building or furniture. Any wall signage must be hung by hotel personnel and identified in exhibitor application.** Any costs incurred in protecting the building, equipment or furniture from damage will be at the expense of the Exhibitor. Exhibitors are solely liable for any damage caused to the building, floors, walls, columns, or property of other exhibitors.

3. Exhibitor eligibility

Exhibitor **must list all products & services** that will be displayed or sold on the Exhibitor application form. HBB reserves the right to determine acceptability of exhibitor applications based upon criteria that includes but is not limited to: overall benefit of product/service to conference attendees; products/services alignment with HBB mission, purpose, philosophy and conference objectives; overall variety of products/services exhibited; space constraints within the exhibit area, and history of standard/ethical business practice.

HBB reserves the right to demand that unlisted products/services are removed from the exhibit as is deemed necessary to preserve the overall interests of the show and other exhibitors. Any shared exhibit space must be submitted in your application for approval. All businesses and services activities must be conducted during the specified exhibit times. All advertising, sales, services or marketing materials must remain within the exhibitor space and all final prices, charges and fees for services must be clearly displayed and agreed upon prior to proceeding with a session or transaction. Interference with any other exhibitor is strictly prohibited. Infraction of any of the above will be considered cause for dismissal of the exhibitor without refund.

4. Exhibit Hours

Exhibitors should be at their table ready to do business

when the doors open. The exhibit hall will be open during the following hours:

Thursday, October 1, 2015	2:00 pm - 6:00 pm
Friday, October 2, 2015	9:00 am - 7:00 pm
Saturday, October 3, 2015	8:00 am - 7:00 pm
Sunday, October 4, 2015	8:00 am - 1:00 pm

Exhibitors are required to check in at the HBB Exhibitor Registration by 10:00 am on October 1, 2015. Late check-ins require prior approval. HBB reserves the right to reassign the table space if the check-in is missed. Exhibit set-up must be completed by 12:00pm. If at any time during show hours the booth is left unattended, exhibitors must secure all valuables and attempt to give HBB staff notification prior to leaving. Neither HBB nor the hotel will be held responsible for any loss or damage incurred to exhibits left unattended. Breakdown is Sunday, October 4, 2015 from 1:00 - 3:00 pm.

5. Assignment of Space

Exhibit space locations will be assigned at the sole discretion of HBB. Consideration will be given to avoiding conflict by competing companies. Space assignment will be provided on arrival and check-in at the conference registration desk. Exhibitor is responsible for delivery, setup, and tear down of own exhibit. Scheduled set-up, exhibit and break-down times are subject to change.

6. Exhibitor Conduct

All exhibitors are expected to conduct themselves in accordance with HBB Core Values and Code of Ethics. (See pages 6-8.)

7. Registration/Name Badges

Exhibitors are issued badges for individuals staffing the exhibit. All other guests of the exhibitor are required to register as attendees or hotel guests if not attending the conference. Two name badges will be issued with each exhibit. Additional name badges or conference workshop passes may be purchased.

8. Lodging and Meals

Meals are available at the onsite hotel restaurants and adjacent grocery and restaurants are accessible by car, shuttle and walking distance nearby.

9. Fire, Safety and Fragrance Free Conference

This is a non-smoking conference. We also ask that you refrain from diffusing or wearing aromas, scented perfumes, lotions or colognes. Open flames are strictly prohibited. HBB reserves the right to restrict any diffusion or scent that interferes with the health and sensitivities of the attendees.

10. Security

The Exhibitor is solely responsible for maintaining insurance to cover the Exhibitor's property or lost revenue.

Exhibitor Terms & Conditions continued

Disregard for any condition listed is considered just cause for Healing Beyond Borders (HBB) to prohibit an exhibitor from attending all future HBB activities.

HBB recommends exhibitors carry All Risk Insurance. Neither HBB nor the hotel maintains such insurance. It is the responsibility of the exhibitor to secure all valuables before retiring for the evening. Exhibitors acknowledge that booths may be located in a public area that will not be locked at night. In this event, a security guard will be on duty at the exhibit areas between 7:00 pm to 8:00 am on October 1, 2, and 3. All goods and/or equipment are solely the responsibility of the exhibitor. HBB is not responsible for the replacement of lost or stolen goods.

11. Cancellations

All cancellations must be submitted in writing. HBB will retain a cancellation fee of \$100 for all cancellations prior to July 30, 2015. After July 30, no refunds will be given. All cancellation fees retained by HBB under this agreement are considered fully earned and made in consideration for expense incurred by HBB for lost or deferred opportunity to provide exhibit space to others. In the event that the conference facility becomes unusable due to strikes, fire, terrorism, acts of God, or any other cause not within the control of HBB, the exhibitor releases HBB from all claims, damages, etc. which may be consequences of such acts.

12. Limitation of Liability

The Exhibitor is solely responsible for his/her own property and agrees to hold harmless both HBB and the hotel from any liability for any and all claims, suits, liabilities, demands, damages, or other costs of any kind which might arise out of any action or failure to act of the exhibitor or any agent or representative during or related to exhibition at this event, including but not limited to claims of damage or loss, theft, harm or injury to the person or property of the exhibitor, or any of its agents, employees or other agents.

13. Photo Consent

The Exhibitor agrees to grant HBB privileges to photograph the exhibit setup and any interaction between exhibitors and conference attendees. The Exhibitor grants HBB permission to use any photographs obtained from the conference in future promotions and advertising.

14. General Information Contact

For general exhibitor information & requests, please contact Cathy at Membership@HealingBeyondBorders.org or call 303.989.7982. Fax: 303.980.8683.

15. Shipping & Storage

Shipments should be delivered to the Resort not more than three (3) working days prior to the program date commencement (e.g. September 28). Hotel will waive all charges for up to 15 boxes weighing less than 100 pounds. Handling charges are assessed for incoming and outgoing packages by weight. Quotes for bulk shipments may be requested by contacting the Conference Service

Manager. Handling fees are: 0-15 pounds (#) (\$6), 16-30 # (\$11), 31-50 # (\$16), 51-75 # (\$31), 76-100 # (\$41), Over 100 pounds (\$125 plus \$.35 per pound), per Envelope (\$6), Shipping labels (\$2 ea). Hotel reserves the right to refuse receipt of any package. **Remember to Bring Strapping tape and return shipping labels (UPS, Fed Ex) and credit card.**

Address Packages:

To: Guest Name, Exhibitor - Healing Beyond Borders Conference
c/o The Naples Beach Hotel & Golf Club
851 Gulf Shore Boulevard North
Naples, FL 34102

Attention: Healing Beyond Borders - Cathy or Kassi
October 1-4, 2015 Mangrove Ballroom
Hotel Service Manager – Mary Beth Esposito
Number of Boxes (e.g Box #1 of 3)

Healing Beyond Borders Core Values



Integrity



Heart-Centeredness



Respect of Self and Others



Self Care



Service



Community



Unconditional Love



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INTERNATIONAL CODE OF ETHICS / STANDARDS OF PRACTICE FOR HEALING TOUCH PRACTITIONERS and STUDENTS

PURPOSE:

The following Code of Ethics/Standards of Practice guide the energetic and holistic practice of Healing Touch.

DEFINITION:

Healing Touch is an energy therapy in which practitioners use their hands to enhance and balance the physical, mental, emotional and spiritual well-being of their clients.

GOAL:

The goal in Healing Touch is to restore harmony and balance in the energy system, facilitating the client's self healing process.

CODE/STANDARD 1: Scope of Practice

Healing Touch practitioners integrate and practice Healing Touch within the scope of their education, training, current licensing and credentialing. They represent themselves to the public in accordance with their credentials and practice within the guidelines of Healing Touch International's Scope of Practice statement.

CODE/STANDARD 2: Collaborative Care

Healing Touch is a holistic therapy that is complementary to conventional health care and is used in collaboration with other approaches to health and healing. Healing Touch practitioners must know the limits of their professional competence. Health/medical conditions are to be followed by health care professionals. Referrals are made to appropriate health care professionals as needed.

CODE/STANDARD 3: Self Development

Healing Touch practitioners work from a theoretical and practical knowledge base of Healing Touch. They integrate self care practices to enhance their own physical, emotional, mental and spiritual well-being. They maintain a commitment to ongoing learning and self growth.

CODE/STANDARD 4: Equality and Acceptance

The practitioner and client are equal partners in the process of healing. Honoring individual autonomy, growth and self empowerment, clients will be respected and valued at all times regardless of race, creed, age, gender, disability, sexual orientation or health condition. The Healing Touch practitioner respects the individual spiritual beliefs and practices of the client. Healing Touch does not promote a particular spiritual practice.

CODE/STANDARD 5: Communication and Education

Information given to the client is individualized according to the expressed need, context and personal situation. The explanation about the treatment is conveyed at the level of the client's understanding. Healing Touch practitioners act as a resource for appropriate education materials that can support the ongoing self care of clients.

CODE/STANDARD 6: Healing Touch Process

The Healing Touch practitioner obtains essential health information, an energy assessment, and sets mutual goals. Appropriate interventions are applied, the energy system is reassessed, and client feedback is obtained. This process serves as the foundation for understanding the health/healing needs of the client and promoting client safety.



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CODE/STANDARD 7: Intention

Healing Touch is offered only for the benefit of the client, with intention for his or her highest good. The Healing Touch practitioner acts with the commitment to Do No Harm.

CODE/STANDARD 8: Creating a Safe Healing Environment

Healing Touch practitioners provide a safe, welcoming, supportive and comfortable environment that is conducive to healing. Consent for Healing Touch therapy and permission for hands-on touch is obtained. The practitioner is free from the influence of alcohol, recreational drugs, or prescription medication that would compromise their judgment, actions, or interfere with safe practice for the patient. The practitioner is physically, emotionally and mentally capable of providing for the patient's care and safety during the entire Healing Touch session. The practitioner is dressed in a non-revealing manner, clean and professional in appearance, with a minimum of scent. The patient is empowered to give feedback, modify or discontinue the session at any time. Safe and clear professional boundaries are maintained. Touch is non-sexual and non-aggressive and respects the patient's boundaries. The practitioner does not engage in romantic or sexual relationships with our clients. The patient is clothed except in professional therapy contexts involving physical or medical interventions requiring disrobing, in which case appropriate draping is provided.

CODE/STANDARD 9: Principle of Healing

Healing Touch practitioners recognize and honor the client's unique self healing process. The individual is acknowledged as a complex being, who is part of a social system, and is interactive with and is acted upon by their internal and external environments.

CODE/STANDARD 10: Confidentiality

Client confidentiality is protected at all times. Treatment findings are documented appropriately specific to the practitioner's background and setting. Client records are secured in such a way as to protect privacy and be in compliance with professional and legislative regulations. Client written permission must be obtained prior to release of or reporting of any record or information.

CODE/STANDARD 11: Quality Care

Healing Touch practitioners maintain a commitment to a high standard of quality care. The practitioner obtains supervision and consultation as needed from Certified Healing Touch Practitioners and other qualified professionals.

CODE/STANDARD 12: Professional Responsibility

Healing Touch practitioners represent Healing Touch to the public in a professional manner by exercising good judgment, practicing with integrity and adhering to this HBB Code of Ethics/Standards of Practice.

Standards of Practice Approved: 6/1996

Code of Ethics Approved: 6/1996

Code of Ethics Revised: 2001

Standards/Code of Ethics Combined/Approved: 12/2006, Revised: 2/2014

Healing Touch International, Inc. Board of Directors

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2015 Exhibitor Registration Form
HBB's 19th Annual International Energy Healing Conference and Instructor Workshop
 Acceptance subject to approval: If not approved all fees will be refunded. \$100 cancellation fee will apply prior to July 30, 2015 - no refund after that date.

Your Name _____ Business _____

Mailing Address _____
 Street / PO Box _____
 City _____ State _____ Zip _____

Business Phone _____ Cell Phone _____

E-mail address _____

Description of all products/services that will be displayed or sold. (Please note, if you plan to share your table with another business, you must also list that business name and product. _____

Would you like to donate an item to the Silent Auction? _____ Thank you! Please describe item & value: _____

Names for your badges: 1. _____ 2. _____

Additional badges (\$50 each) 1. _____ 2. _____

Exhibitor Package Selection - Customize your package by selecting the options that best meet your needs

- _____ \$ 450 One 6' skirted table, 2 chairs and 2 vendor badges (A table may be shared by two vendors; please include the name of the vendor who will be sharing your table and have that vendor complete this same form.)
 Sharing Vender Name _____ Business _____
- _____ \$ 350 **Florida Artisans and Charitable organizations only.** One 6' skirted table, 2 chairs, wastebasket, and 2 vendor badges (HBB reserves the right to select from applicants. Discounted space limited.)
- _____ \$ 350 One additional 6' table
- _____ \$ 50 Each additional vendor badge (first two are included)
- _____ \$ 80 Electricity (\$20/day)
- _____ \$ 200 Wi-Fi (\$50/day)
- _____ \$ 75 Hard wire internet
- _____ Banners or other signage requiring special hanging. (each) - **Only hotel staff may hang anything on wall.**
- _____ \$25-\$100 Based on Size: 5' and under=\$25 6'-10' = \$50 11'-15'=\$75 Over 15'=\$100
- _____ \$ 75 Newsletter Advertisement 2" x 3" ad in two newsletters (One ad pre-conference/One ad post-conference)
- _____ \$ 35 Acknowledgement/Ad in conference booklet (Business card size)
- _____ \$ 200 Conference workshop pass (**each**) - for more detailed information about conference presenters and work shops, please visit our website at www.HealingBeyondBorders.org.

\$ _____ **Total of your selected exhibitor package**

____ Check enclosed or ____ Bill my credit card _____ / _____
 Card Number Exp. 3 digit code

I agree to abide by exhibitor guidelines & understand that failure to do so will be considered cause for dismissal of the exhibitor without refund. I understand that any expenses that I may incur with the hotel without authorization by Healing Beyond Borders will be my personal responsibility.

Signature _____ Date _____

Email form to: Membership@HealingBeyondBorders.org or Fax: 303.980.8683
 Or Mail to: Healing Beyond Borders * 445 Union Blvd., Suite 105 * Lakewood, Colorado 80228



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Email form to: Membership@HealingBeyondBorders.org

or Fax: 303.980.8683

or Mail to: Healing Beyond Borders

445 Union Blvd., Suite 105

Lakewood, Colorado 80228