Who We Are
Healing Beyond Borders (HBB), Educating and Certifying the Healing Touch®, is the professional non-profit organization for Healing Touch, established in 1996 to receive the Healing Touch Certificate Program and Certification developed in the American Holistic Nurses Association. HBB credentials both Certified Healing Touch Practitioners (CHTPs) and Certified Healing Touch Instructors (CHTIs). Through promotion of Healing Touch Research and Integrative Health Care. HBB advocates for holistic healthcare through a collaborative practice of the best of conventional medicine with Healing Touch, the gold standard of energy therapies.

What is Healing Touch?
Healing Touch is a nurturing energy therapy. Gentle touch assists in balancing physical, mental, emotional, and spiritual well-being. Healing Touch works with an individual’s energy field to support their natural ability to heal. It is safe for all ages and works in harmony with standard medical care.

Intention of the Conference
The 19th annual HBB conference will explore new knowledge and foster collaborative and innovative practice between practitioners of Western medicine, Healing Touch and other complementary therapies. Our annual conference provides continuing education for nursing and massage along with networking opportunities for international attendees who are pioneers in promoting compassionate and integrative health care throughout the world.

Target Groups and Demographics
Our conference is open to all who have an interest in health and healing. Attendee demographics reflect our membership and practitioners. We have a high percentage of nurses (>60%). Massage therapists make up our second largest group, followed by other licensed allied health care professionals including physicians, chaplains, physical therapists, social workers and psychotherapists. Energy practitioners of other modalities and lay public comprise the balance of our audience. Our group is predominantly women aged 40-65.

International Service
As a non-profit service & membership organization, our conferences are instrumental in promoting world health care transformation. With attendees from up to 15 international countries, and certified instructors who teach in countries around the world, these leaders deepen their expertise and carry it back to their homes and classes, where they indeed spread healing worldwide.
Sponsorship Opportunities

Sponsorship opportunities for Healing Beyond Borders’ annual conference begin at $250 and can be tailored to meet your needs. Please contact the HBB office for individual opportunities not listed.

All Sponsorships Include the Following Benefits:

- Enhance your visibility and name recognition with heath care professionals
- Recognition on signage at the conference
- Company name and website in official 2015 conference proceedings booklet
- Listing as conference sponsor on the HBB Website – Average 13,500 unique hits/mo
- Exposure to 400+ attendees and 2000+ members & practitioners
- Acknowledgement in HBB’s Perspectives in Healing Quarterly Publication
- Visibility and name recognition throughout the Healing Touch community
- Establishment of your organization as a proponent of holistic and integrative care
- Enhanced exposure of your products, services or organization

Gold

- Recognition as the primary sponsor of the 19th annual Healing Beyond Borders conference
- Logo & recognition as the primary sponsor in conference press releases, HBB website, conference marketing materials (website, HBB Perspectives in Healing publication, ezines, advertisements, etc.)
- Your company banner with logo displayed at conference with recognition as the primary sponsor
- Verbal recognition at conference opening and closing sessions
- Banner ad on website home page and conference home page
- Full-page ad in the conference proceedings booklet, inside back cover
- Literature or product sample in conference registration packet
- Two full conference registrations (meals and banquet tickets included)

Gold Sponsorship: $5,000 (1 available)

Silver

- Company banner with logo displayed at the conference
- Verbal recognition at conference plenary session
- Literature or product sample in conference registration packets
- Banner ad on conference website (other than home page)
- Logo on conference brochure*
- Full page ad in conference proceedings book
- Half page ad in HBB Perspectives in Healing publication
- One full conference registration (meals and banquet ticket included)

Silver Sponsorship: $2,500

Bronze

- Literature or product sample in conference registration packets
- Logo on conference website
- Logo in conference brochure*
- Half-page ad in conference proceedings booklet
- Quarter-page ad in HBB Perspectives in Healing publication
- One full-conference registration (meals and banquet ticket included)

Bronze Sponsorship: $1,000

*Logos for conference booklet must be received by September 1, 2015
Sponsorship Opportunities, continued

Literature/Product Sample in Registration Packet
This is an opportunity to promote a special offering or upcoming event or program from your organization and could include event brochures, flyer, coupons, pens, product samples. Items will be distributed to every attendee. (Items subject to approval of literature or sample product.)

$250 per item

International Scholarship Sponsor
By helping to fund international attendees having financial need, you truly assist in helping to Spread Healing Light World Wide. Each scholarship will support registration and hotel room of one attendee. Each sponsor will be acknowledged on opening night along with their correlate recipient. $1000/attendee (10 are available)

Entertainment
By helping to fund live entertainment, your organization or group will be associated with uplifting minds and spirits. Past entertainment has included world renowned musicians and performers (e.g. such as Richard Schulman, Karl and Jeanne Anthony or Jan Garrett and JD Martin, KIVA, Lisa Otey, I’aukea Bright Brand and comedians Mile HiLarity and IVY Push (Hob Osterlund). This year will feature: Stacey Knights and “Forecast”. Sponsor will be verbally recognized. $1000 (2 are available)

Refreshment Break
Health treats and beverages for attendees and exhibitors are an opportunity for the attendees to refresh, network and relax in a central area with your organization or company as host.

$750 (5 are available)

Conference Proceedings Booklet
This booklet is given to all attendees and is used as a resource well beyond the conference event. A full page ad for your company is possible on the back. Ad deadline: September 1, 2015.

$1,500 (1 is available)

Keynote Speaker
Your organization will be acknowledged as sponsoring one of our well known keynote speakers, supporting the continued education of our Healing Touch and outreach community.

$1,000 - $7,500 (6 are available - Lucia Thornton, Leah Curtin, Melanie Roche, Mary-Cathrine Campbell, Heidi Svoboda, and Ginny Hunneke & Jennifer Maurer)

Saturday Banquet
The annual banquet is a well established tradition of elegance and dining in community. All attendees are invited. You or your organization will be publicly recognized at the banquet and an honored guest. $2,000 (3 are available)
Additional Healing Beyond Borders Facts

Studies indicate that Healing Touch can
- reduce stress
- calm anxiety and depression
- decrease pain
- strengthen the immune system
- enhance recovery from surgery
- deepen spiritual connection
- ease acute and chronic conditions
- create a sense of well-being

Healing Beyond Borders Research
- Research Director since 1996
- Consult in Healing Touch research worldwide
- Publish annual compilation of Healing Touch research
- Coordinate conference research presentation and group energy experiments

Healing Beyond Borders Certification and Standards
- Administer the Board Certification process for the HTI Healing Touch Certificate Program since 1996
- Host official directory of Certified Healing Touch Practitioners and Instructors
- Establish and uphold international Standards/Code of Ethics for Healing Touch practice
- Endorsement of HTI Healing Touch Certificate Program by the American Holistic Nurses Association since 1997

Professional Development and Continuing Education
- HTI Healing Touch Certificate Program classes taught in 30 countries
- Annual international conference
- Annual instructor meeting
- HBB Perspectives in Healing Quarterly Publication
- Practitioner tools

International Focus
- Maintain international standards and certification
- Promote international service programs
- Official Affiliate member countries in Canada, New Zealand, Australia, Sweden, Netherlands, Peru

Healing Beyond Borders and Health Care
- Provide holistic assessment and consultation for Healing Touch and health care communities
- Advocacy for third party reimbursement
- Provide expertise to health care regulatory boards
- Publish professional Health Care Integration resource
## Individual Sponsorships

- **Gold** $5,000
- **Silver** $2,500
- **Bronze** $1,000

- **Literature/Product Sample** in Registration Packet
- Single item $250  
- Two items $400
- **Entertainment** $1000
- **Refreshment Break** $750
- **Conference Proceedings Booklet (back cover)** $1,000
- **Keynote Speaker**: $1,000 - $7500  
  - Amount: $__________
- **Saturday Banquet** $2,000
- **Grants**: Grants of any size are also greatly appreciated. Please enter the amount you would like to grant to the 2015 conference. **Amount of Grant**: $__________

**Tailor Your Own** Sponsorship package, please contact: Lisa Anselme at Director@HealingBeyondBorders.org or (303) 989-7982

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### Guidebook Ads and Logos must be submitted by October 1, 2015**

### Contact Information (as it will appear in the sponsor signage)

- **Company**: ___________________________
- **Email**: ___________________________
- **Address**: ___________________________
- **City** ___________________________ **State** ___________ **Zip** ___________________________
- **Phone** ___________________________  **Fax** ___________________________
- **Website**: ___________________________
- **Contact Person**: ___________________________ **Title** ___________________________  

### Billing Address (if different than above)

- **Address**: ___________________________  **City** ___________________________
- **State** ___________________________ **Zip** ___________________________  **Phone** ___________________________
- **Payment $ _______________** (please fill in total amount of your sponsor contribution)
  - _____Check  
  - Credit Card _____Disc  
  - Visa  
  - M/C  
  - AmEx  
- **CC # ___________________________**  
  - **Exp.Date** ___________  
  - 3 digit # ___________
- **Name on Card**: ___________________________  **Signature**: ___________________________

Submit to: Healing Beyond Borders, 445 Union Blvd. Suite 105, Lakewood, CO 80228  
Ph: 303.989.7982  
Fax: 303.980.8683  
Email: Director@HealingBeyondBorders.org  
Website: www.HealingBeyondBorders.org