









Perspectives in Healing Quarterly Newsletter
Advertising Rates & Specifications

DISPLAY ADS (PAGE SIZE 7.5" X 10") -- ALL ADS ARE PRINTED IN COLOR

| NEWSLETTER AD | DIAGRAM | WIDTH | HEIGHT | PRICE EACH 1 TIME |
|------------------------------------|---|-------------|--------------|-------------------|
| Business Card |  | 3.5" | 2" | \$100 |
| Quarter Page |  | 3.5" | 4.75" | \$300 |
| Third Page (1 column) |  | 2.5" | 10" | \$650 |
| Half Page (horizontal) |  | 7.5" | 4.75" | \$1,000 |
| Two-Thirds Page (2 columns) |  | 5" | 10" | \$1,250 |
| Full Page |  | 7.5" | 10" | \$1,500 |

REQUIRED MATERIALS:

- **Files** – Preferred format is PDF or JPEG (at least 600 dpi for a clearer picture).
 - All fonts and graphics must be embedded or included with the files and conform to above file formats.
- **Order** – Mail or fax (303-980-8683) a completed and signed PIH Newsletter contract with your order.
 - **Delivery** – Must be emailed to Kassi at Certification@HealingBeyondBorders.org as an attachment

AD CREATION OR REVISION:

- If Ad is needed to be created or revised by our office staff you will be billed:
 - \$25 per ½ hour (minimum)
 - \$50 per hour